

2024 Sponsorship & Advertising



WOODS HOLE FILM FESTIVAL

The Woods Hole Film Festival, now in its 33rd year, is one of the longest-running film festivals in New England. The Festival offers locals, summer residents, and visitors alike the opportunity to see some of the best independent film and filmmakers. The Festival has been recognized by industry media and filmmakers as one of the top film festivals in the world, named in 2023 as one of the **20 Great Film Festivals in a Vacation Destination** by MovieMaker Magazine and many Festival alumni are Oscar Nominees and recipients.



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WELCOME TO FALMOUTH and the Falmouth Chamber of Commerce
your COMMUNITY CONNECTION

Use the 2023 OFFICIAL GUIDE as a source of information, please scan the QR code.

Falmouth Chamber of Commerce
20 Academy Lane, Falmouth, MA 02540
508-548-8500 | FALMOUTHCHAMBER.COM



The village of Woods Hole is a destination for summer visitors and scientific researchers, making for one of the most dynamic and sophisticated audiences around. In addition to the summer event, the Festival also presents screening events on a bi-weekly basis in collaboration with local businesses and venues, maintaining a consistent year-round presence in the community. We send regular e-mail updates to our list of more than 8,000 at least twice monthly. Our personal interaction with audiences and filmmakers is one of the qualities that sets us apart from many other festivals. Our sponsors recognize the unique environment the Woods Hole Film Festival creates as an opportunity to showcase their brand in a way no others can.

By supporting the Woods Hole Film Festival through sponsorship and advertising you will be presenting your brand to a discerning and diverse audience, while helping us to fulfill the mission of supporting emerging independent filmmakers and bringing the best of the next generation of filmmakers to the audiences of Cape Cod and beyond.

8 Days
100+ Films
 from around the world
33 Years
 running

FESTIVAL AUDIENCE PROFILE

- Attendees: 5,500+ (65% Female)
- Average Age Range: 35-65
- Years Attending: 5-15
- 75% travel to attend
- Average Household Income: \$100K+
- Festival Audience Rating: Excellent
- Website Traffic: >60,000 visits
- Majority of attendees use website for information and ticket purchase

50
 FILM FESTIVALS
 WORTH
 THE ENTRY
 FEE 2019

MovieMaker

20 Great Film Festivals in
 Vacation Destinations



"I've been a big fan of the Woods Hole Film Festival for many years. Love the films and appreciate all the work that goes into creating the event and managing the myriad of 'i's' and 't's' that must get dotted and crossed.

There are films from a couple of years ago that I still think about. I think it's great that Woods Hole (and Falmouth) are known for the Film Festival."

-Deb Maguire, Liam Maguire's

SUMMER FESTIVAL SPONSORSHIP

Benefits/Levels	Executive Producer	Producer	Director	Box Office	Adopt-A-Film
Amount	\$10,000	\$5,000	\$2,500	\$1,500	\$600
Ad in program	Full Page	Full Page	Full Page	Half Page	-
Tickets to film	6 10-packs	4 10-packs	4 10-packs	2 10-packs	4
Full Festival Passes	6	4	2	2	-
Logo on website	✓	✓	✓	✓	✓
Logo on screen	✓	✓	✓	✓	✓
Festival merchandise	✓	✓	✓	✓	-
Screening recognition	30-second video trailer	10-second video trailer	--	--	10-second video bump
Product in filmmaker bag	✓	✓	✓	✓	-
Unique social media post	✓	✓	✓	✓	✓
Additional* *contact us or full details and benefits	Identified as Executive Producer Sponsor in Festival press release and media interviews, community TV, radio, and websites Identified in festival ads	Logo in festival program, schedule one-sheet, email and social media, and year-round on website Right to distribute materials at Festival venues	Logo in festival program, schedule one-sheet, email and social media, and year-round on website	Logo on Box Office banner. Ability to distribute marketing materials in WHFF Box Office.	-



Logo prominent in festival
program, schedule
one-sheet, email and social
media, year-round on
website

Right to distribute materials
at Festival venues

Full page ads in 2023 program ▶



FESTIVAL PROGRAM ADVERTISING RATES & SPECS

the 32nd
Woods Hole Film Festival
Woods Hole, Cape Cod

8 Days of Screenings
100+ Films From Around the World

Sat. July 29 thru
Sat. August 5
2023

Passes/
Ticket Packages
on sale June 1
Tickets
on sale July 1

508-495-3456
woodsholefilmfestival.org

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Seafood Sam's

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Enjoy Sam's to Go while you're watching a movie!
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Full page - \$950
(7.5" W x 10" H)

Half page - \$500
(7.5" W x 5" H)

Quarter page - \$300
(3.75" W x 5" H)

SPECS: ADS: 300 DPI · PDF, AI, or JPG · NO BLEED - LOGOS: 300px · JPG, PNG, PDF

innerglow yoga

I sponsor the Wood Hole Film Festival to support their dedication to the arts and year-round commitment to our community. Between the films, music, and hanging out with like-minded people in beautiful Woods Hole, the summer Film Festival is my favorite week of the year.

-Michelle Itzkowitz, innerglow yoga

2024 Festival Dates: July 27 - August 3, 2024

WOODS HOLE FILM FESTIVAL

www.woodsholefilmfestival.org

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