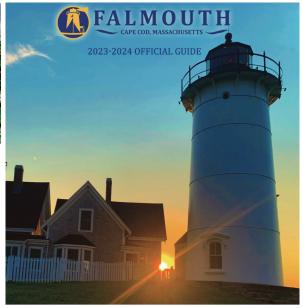


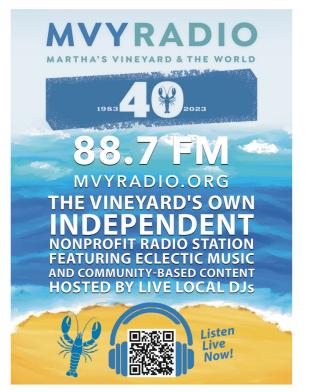
WOODS HOLE FILM FESTIVAL

The Woods Hole Film Festival, now in its 33rd year, is one of the longest-running film festivals in New England. The Festival offers locals, summer residents, and visitors alike the opportunity to see some of the best independent film and filmmakers. The Festival has been recognized by industry media and filmmakers as one of the

top film festivals in the world, named in 2023 as one of the **20 Great Film Festivals in a Vacation Destination** by MovieMaker Magazine and many Festival alumni are Oscar Nominees and recipients.



WELCOME TO FALMOUTH and the Falmouth Chamber of Commerce
your COMMUNITY CONNECTION
Use the 2023 OFFICIAL GUIDE as a source of information, please scan the QR code.
Falmouth Chamber of Commerce
20 Academy Lane, Falmouth, MA 02540
508-548-8500 | FALMOUTHICHAMBER.COM



The village of Woods Hole is a destination for summer visitors and scientific researchers, making for one of the most dynamic and sophisticated audiences around. In addition to the summer event, the Festival also presents screening events on a bi-weekly basis in collaboration with local businesses and venues, maintaining a consistent year-round presence in the community. We send regular e-mail updates to our list of more than 8,000 at least twice monthly. Our personal interaction with audiences and filmmakers is one of the qualities that sets us apart from many other festivals. Our sponsors recognize the unique environment the Woods Hole Film Festival creates as an opportunity to showcase their brand in a way no others can.

By supporting the Woods Hole Film Festival through sponsorship and advertising you will be presenting your brand to a discerning and diverse audience, while helping us to fulfill the mission of supporting emerging independent filmmakers and bringing the best of the next generation of filmmakers to the audiences of Cape Cod and beyond.









HIDDEN COASTAL TREASURE



• Attendees: **5,500**+ (65% Female)

• Average Age Range: 35-65

• Years Attending: 5-15

75% travel to attend

• Average Household Income: \$100K+

• Festival Audience Rating: Excellent

• Website Traffic: >60,000 visits

• Majority of attendees use website for information and ticket purchase





"I've been a big fan of the Woods Hole Film Festival for many years. Love the films and appreciate all the work that goes into creating the event and managing the myriad of 'i's and 't's that must get dotted and crossed.

There are films from a couple of a years ago that I still think about. I think it's great that Woods Hole (and Falmouth) are known for the Film Festival."

-Deb Maguire, Liam Maguire's

SUMMER FESTIVAL SPONSORSHIP

Benefits/Levels	Executive Producer	Producer	Director	Box Office	Adopt-A-Film
Amount	\$10,000	\$5,000	\$2,500	\$1,500	\$600
Ad in program	Full Page	Full Page	Full Page	Half Page	-
Tickets to film	6 10-packs	4 10-packs	4 10-packs	2 10-packs	4
Full Festival Passes	6	4	2	2	
Logo on website	✓	✓	✓	✓	✓
Logo on screen	✓	✓	✓	✓	✓
Festival merchandise	✓	✓	✓	✓	-
Screening recognition	30-second video trailer	10-second video trailer			10-second video bump
Product in filmmaker bag	✓	✓	✓	✓	-
Unique social media post	✓	✓	✓	✓	✓
Additional* *contact us or full details and benefits	Identified as Executive Producer Sponsor in Festival press release and media interviews, community TV, radio, and websites	Logo in festival program, schedule one-sheet, email and social media, and year-round on website Right to distribute materials	Logo in festival program, schedule one-sheet, email and social media, and year-round on website	Logo on Box Office banner. Ability to distribute marketing materials in WHFF Box Office.	-
1.7	Identified in festival ads	at Festival venues			





Right to distribute materials at Festival venues









FESTIVAL PROGRAM ADVERTISING RATES & SPECS



PREMIUM SELTZER SIP INTO OUR WORLD.

Refreshingly Natural

FAMILY MADE SINCE 1882



Full page - \$950 6 (7.5" W x 10" H)

Half page - \$500

Quarter page - \$300 (3.75" W x 5" H)

Enjoy Sam's to Go while you're watching a movie

SPECS: ADS: 300 DPI · PDF, AI, or JPG · NO BLEED - LOGOS: 300px · JPG, PNG, PDF

2024 Festival Dates: July 27 - August 3, 2024

WOODS HOLE FILM FESTIVAL

www.woodsholefilmfestival.org PO Box 624, 89 Water Street, 2nd Floor, Woods Hole, MA 02543 sponsorshipwhff@gmail.com • 508-495-3456

I sponsor the Wood Hole Film Festival to support their dedication to the arts and year-round commitment to our community. Between the films, music, and hanging out with like-minded people in beautiful Woods Hole, the summer Film Festival is my favorite week of the year.

-Michelle Itzkowitz, innerglow yoga