



WOODS HOLE FILM FESTIVAL

2025 Sponsorship & Advertising

The Woods Hole Film Festival, now in its 34th year, is one of the longest-running film festivals in New England. The Festival offers local community members, summer residents, and visitors alike the opportunity to see some of the best in independent films and meet the filmmakers.

The Festival has been recognized by industry media and filmmakers as one of the top film festivals in the world, named in 2023 as one of the **20 Great Film Festivals in a Vacation Destination** by **MovieMaker Magazine**. Many Festival alumni are Oscar® nominees and winners.

A destination for summer visitors and scientific researchers, the village of Woods Hole is home to a dynamic and sophisticated audience. In addition to the summer eight-day event, the Festival also presents bi-weekly film screenings in collaboration with local businesses and venues, maintaining a consistent community year-round presence. Our personal interaction with audiences and filmmakers is one of the qualities setting the Festival apart from similar events. Our sponsors recognize the unique opportunity the Woods Hole Film Festival creates to promote their products and services directly to an engaged audience.

Sponsor the Woods Hole Film Festival and present your business to a discerning and diverse audience. Your support is instrumental in assisting the Festival in fulfilling its mission to support emerging independent filmmakers and to showcase over 150 films in eight days, plus support year-round screenings.



8 Days
100+ Films
 from around the world
34 Years
 running

50
 FILM FESTIVALS
 WORTH
 THE ENTRY FEE

MovieMaker

20 Great Film Festivals in
 Vacation Destinations



FESTIVAL AUDIENCE PROFILE

- Attendees: 5,500+ (65% Female)
- Average Age Range: 35-65
- Years Attending: 5-15
- 75% travel to attend
- Average Household Income: \$100K+
- Festival Audience Rating: Excellent

FESTIVAL REACH

- Website Traffic: >60,000 visits
- Majority of attendees use website for information and ticket purchase
- E-mail subscribers: >8,000
- 11,000+ followers on Facebook/Instagram



“I’ve been a big fan of the Woods Hole Film Festival for many years. Love the films and appreciate all the work that goes into creating the event and managing the myriad of “i”s and “t”s that must get dotted and crossed.

There are films from a couple of a years ago that I still think about. I think it’s great that Woods Hole (and Falmouth) are known for the Film Festival.”

-Deb Maguire, Liam Maguire’s

FESTIVAL SPONSORSHIP LEVELS

Executive Producer

You know when the lion appears on screen before the film starts?

That's you.

\$10,000

Full-page ad in program (inside front cover or back cover)

Festival passes/ticket packs

30-second video trailer

Identified as Executive Producer Sponsor in Festival press release and media interviews, community TV, radio, and websites

Identified in Festival ads

Logo prominent in Festival program, schedule one-sheet, email and social media, year-round on website

Right to distribute materials at Festival venues

Producer

Have creative control.

(No, you're not allowed to boss around the Director sponsors.)

\$5,000

Full-page ad in program

Festival passes/ticket packs

10-second video trailer

Identified as Producer Sponsor in Festival program and on website

Logo prominent in Festival program, schedule one-sheet, email and social media, year-round on website

Right to distribute materials at Festival venues

Director

Your brand is everywhere and people will know it.

Kind of makes you feel like Spielberg.*

\$2,500

Full-page ad in program

Festival passes/ticket packs

Identified as Director Sponsor in Festival program and on website

Logo prominent in Festival program, schedule one-sheet, email and social media, year-round on website

**Just a guess. We don't actually know what it feels like.*

Box Office

Grab the spotlight at the Festival's main ticketing location and customer service hub.

\$1,500

Half-page ad in program

Festival passes/ticket packs

Logo on Box Office banner

Logo in Festival program, schedule one-sheet, year-round on website

Ability to distribute marketing materials in WHFF Box Office

Adopt-A-Film

Get the exclusive!

Sponsor your choice of a feature film or shorts program.

\$600

Festival tickets to your screening

10-second video bumper on screen before film

Logo in Festival program, email and during the festival on website

FESTIVAL PROGRAM ADVERTISING RATES & SPECS

Saturday, July 27 - Saturday, August 3, 2024

The 33rd Woods Hole Film Festival

Woods Hole, Cape Cod

8 days of film screenings, music, panel discussions, workshops, parties and more...

woodsholefilmfestival.org
(508) 495-3456

Woodwell Climate Research Center | Youth INK | MASTERTON | THE UNIVERSITY OF CHICAGO | CAPE COD 5 | MARINE BIOLOGICAL LABORATORY

new!

Refreshingly Natural

Full page - \$950
(7.5" W x 10" H)

Half page - \$500
(7.5" W x 5" H)

Quarter page - \$300
(3.75" W x 5" H)

SPECS: ADS: 300 DPI · PDF, AI, or JPG · NO BLEED - LOGOS: 300px · JPG, PNG, PDF

MASTERTON
cape cod — made

89 Water Street
Woods Hole, MA 02543
@mastersonmade
MastersonMade.com

ART, GIFT & HOME

with film fest ticket 10% OFF

ARCHITECTS

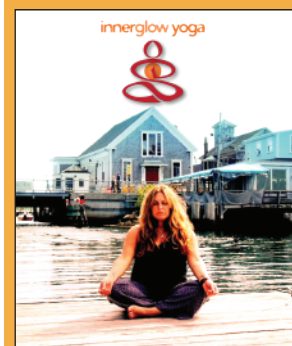
JILL NEUBAUER

1994

Fishing for fun?
The Woods Hole Film Festival and Seafood Sam's!

Seafood Sam's

356 Palmer Avenue (Route 28) in Falmouth
Enjoy Sam's to Go while you're watching a movie!
Order online at seafoodsams.com or call 508.546.7877 for takeout order.



I sponsor the Wood Hole Film Festival to support their dedication to the arts and year-round commitment to our community. Between the films, music, and hanging out with like-minded people in beautiful Woods Hole, the summer Film Festival is my favorite week of the year.

-Michelle Itzkowitz, innerglow yoga

2025 Festival Dates: July 26 - August 2, 2025

WOODS HOLE FILM FESTIVAL

www.woodsholefilmfestival.org

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