



WHFF Sponsorship Benefits Comparison Matrix

Benefits/levels	Executive Producer	Producer	Director	Water Street	Starring Role	Anniversary Edition
Naming	Festival "presented by" sponsor	Event "presented by" sponsor	Screening location sponsor, if selected	Location sponsor	Selected film sponsor	Thank you mention
Social Media	Logo with link on all festival promotions	Logo with link for all event promotions	Logo with link	Logo with link	Logo with link when film is mentioned	Thank you mention
Festival Newsletter	Logo with link on all festival promotions	Logo with link for all event promotions	Logo with link	Logo with link	Logo with link when film is mentioned	-
Website	Logo with link	Logo with link	Logo with link	Logo with link	Logo with link	Logo with link
Video Trailer/Logo	Video trailer before all films*	Video trailer before all films*	Logo before all films	Logo before all films	Logo before film	-
On-site	Logo on festival banner	Site signage at event	Site signage at screening location	Site signage at sponsored location	-	-
Print Ad	Program full page	Program full page	Program half- page	Program half- page	Thank you mention	Thank you mention
Print Schedule	Logo	Logo	Logo	-	-	-
Passes/Tickets	VIP passes/Festival tickets	VIP passes/Festival tickets	All Access pass/festival tickets	All Access pass/festival tickets	Screening tickets	Screening tickets
Activation Option	Tabling, product giveaway, etc	Tabling, product giveaway, etc.	Tabling, product giveaway, etc.	Tabling, product giveaway, etc.	Tabling at screening	-
Additional	Inclusion in press releases, dedicated social media post	-	-	-	Verbal acknowledgement before screening If desired, product giveaway at screening	-

* Sponsor provides all logos and video trailers

Contact us for full details and benefits
Certain sponsorship benefits have deadline requirements

www.woodsholefilmfestival.org
sponsorshipwhff@gmail.com